



The City of the Village of Clarkston
375 Depot Clarkston Mi. 48346

COMMUNICATIONS COMMITTEE

February 2, 2017

4 PM

Agenda

Call to Order

Roll call: (all members not officially approved by council)

Mike Cascone ____ Karen Eckert ____ Arlene Stone ____ Sue Wylie ____

Public Comments:

Unfinished Business: City Council Pamphlet

New Business:

1. Select a committee chair (may need to wait until committee formerly approved)
2. Shotgun approach to passing on information about city
 - a. Town Hall meeting
 - i. Format
 - ii. Time of year
 - iii. Who to include
 - b. City Website
 - c. Articles about city
 - i. City website
 - ii. Clarkston New
 1. Article about new city manager
 - iii. Facebook
3. Request to modify public Comments at city council meetings
4. Article for Oakland County Prosper Magazine
 - a. The magazine is “always looking for story angles and ideas in the areas of: technology, education, growth, economic development and quality of life and/or photos highlighting those areas. If there are any events, businesses or

projects in Clarkston that are currently excelling in any of those areas, feel free to send them our way and we can work to incorporate them into our editorial content or develop a story about it. “

- i. I think we should brainstorm ideas for a story angle. I think our best bet is a quality of life story, including walk ability, the park, and the history of Clarkston, including the many historic homes. I would like to make, this a project for the Communications Committee, but we would need to work with the Walk ability Committee, the Friends of Depot Park, and the HDC.

Adjourn